

Yam Livnat

Multidisciplinary Designer

Multidisciplinary designer working across product, brand, and motion, creating cohesive digital experiences from concept to execution. Combines strategic thinking with hands-on design to translate complex ideas into clear, engaging visuals. Constantly exploring new tools and technologies to push creative and product outcomes forward.

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Experience

Brand & Motion Designer

Way Studio

2025 - Present

A design studio specializing in branding for tech companies, creating impactful visual identities across digital platforms. In my role, I led brand and motion design projects from concept to execution, developing visual identities and motion systems, translating strategic ideas into cohesive visual languages, and collaborating across teams in a fast-paced environment.

Product Designer (Sole Designer)

Wiply

2024 - 2026

A startup specializing in advanced solutions for digital marketing, offering products such as an AI assistant and a platform for building mini-games. As the sole designer, I led end-to-end product design, shaping the entire user experience from detailed UI decisions to broader product concepts, while managing timelines, collaborating across teams, and driving projects forward under pressure.

Multidisciplinary Designer

Freelance

2020 - Present

Worked with a variety of clients on branding, motion, and digital design projects, delivering end-to-end solutions from concept to execution. Developed visual identities, marketing assets, and motion content while adapting to different industries, managing multiple projects, and maintaining high-quality output under tight timelines.

Education

Shenkar College

B.Des Visual Communication

2019 - 2023

Sela College

Adobe Creative Suite

2017

Skills

Product Design (UX/UI)

Branding

Motion Design

3D Design

Game Design

Typography

Illustration

Figma

After Effects

AI Creative Coding

AI Tools

Blender

Illustrator

Photoshop

InDesign

Premiere Pro

Procreate

Concept Development

Visual Storytelling

Project Management

Cross-Platform Design

Creative Problem-Solving

Collaboration

Tech Exploration